

## Microsites

MicroSites?  
Enhanced Branded Internet Templates?  
Landing Pages?  
Mini-Sites?

Several names are being tossed around for essentially what is a - Small website built for a Big purpose.

- What makes a MicroSite micro?
- Short turnaround time to develop
  - Concise content
  - Monetary Investment



- What makes a MicroSite mega?
- Customization ability to meet any goal
  - Opportunity to speak directly to a select, hand-picked group while delivering targeted messaging
  - Return on investment

MicroSites are not meant to replace a company's current website presence, but rather compliment it. They allow a quick and easy reference for your target candidate to benefit from the information most important to them — whether that be a candidate sourced through a referral program, an impress-me program, a career fair event or through LinkedIn.

- Interested in learning more...let r&r create an impactful tool to highlight:
- Conference participation and events
  - Impress Me programs
  - Referral programs
  - Recognition programs
  - Any program!

## Employee Portals

Brinker turns to r&r technology for Team Member Portal development

An Employee Portal acts as a central source of information for all employees & can be the most efficient and cost effective tool to communicate & interact with your team.

- Paperless
- Innovative
- Engaging
- Dynamic



Portals can grow into a complete communication network with message boards, forums, new hire forms, surveys and more! r&r has created programs for companies of all sizes, national and regional. Want to learn more...ask the experts at r&r to provide a custom solution.

## Recognize something new

### Innovate your recognition programs

At r&r we know the importance of utilizing cost effective recruiting tools such as internal award programs to motivate & reward top employees. Employee recognition is a communication tool that reinforces & rewards the most important results people create for your company. When you recognize people effectively, you reinforce the actions & behaviors you want to see people repeat.

At r&r, we see recognition programs as a creative, online tool that is powerful for both the company and the employee. Using the internet to generate web pages and electronic communication are innovative tactics for citing and driving performance excellence company-wide. Recognition web pages can provide your employees with an interactive forum, promoting incentive and camaraderie. The development of an electronic system to acknowledge winners of recognition programs sent via email throughout your company interface is also important.

Contact r&r today to learn more about how our innovated recognition programs can work for your company!

**Way To Go Green**

Ask r&r about the creative ways you can Go Green. We won the **EMA Creative Excellence Award** for our Plant a Tree referral program designed for California Pizza Kitchen